

Community Manager / Social Media Manager / Online Marketing Manager

Bar 25 Music : Founded in 2006, Bar 25 Music is an electronic music label based in Berlin. We are a small and passionate team who has to purpose to release Berlin vibe music for the people to party. In order to accelerate our development, we are looking for a Community Manager to join the team!

Our catalogue : Robert Owens, Pier Bucci, Guido Schneider, Lexy, Be Svendsen, youANDme, SoKool, Noah Pred, Armonica, False Image, Bondi, Kotelett & Zadak, Oceanvs Orientalis, Raz Ohara, Sascha Braemer, Nu, Oliver Koletzki, Marcus Meinhardt, Nico Stojan, Channel X, DOP, Jake the Rapper, Lee Jones, Pilocka Krach, Skinnerbox, Philip Bader, Benno Blome, Animal Trainer, Canson, Matt John, Dirty Doering, Wareika, Acid Pauli, Niconé....

Job description :

We are looking for a Community Manager / Social Media Manager / Online Marketing Manager to join our happy and passionate team. If you are a tech-savvy professional, experienced in social media and content management, we would like to meet you. Our ideal candidate has exceptional written communication skills and is able to develop engaging content. You should be a 'people person' with great relationship skills and the ability to moderate online and offline conversations with our community.

Ultimately, you should be able to act as the face and voice of our brand and manage all community communications.

Responsibilities :

- Manage our Facebook and Instagram pages. Boost the community and develop the engagement.
- Set and implement social media and communication campaigns to align with marketing strategies
- In charge of the editorial content of the Bar 25 Music Newsletter.
- Creating engaging text, image and video content (including the project releases)
- Designing posts to sustain readers' curiosity and creating buzz around new projects
- Respond to comments and customer queries in a timely manner
- Stay up-to-date on new social media tools and best practices; monitor competitors and other social media leaders to see how they are using them and how they can be adapted for Bar 25 Music
- Follow up and analyze of actions and key metrics / datas

Requirements :

- Enthusiastic, motivated, open minded, autonomous
- Fluent english speaker & excellent writing skills
- Rigorous & results oriented
- Good knowledge of the electronic and club music culture
- Ability to interpret Community insights and online community engagement metrics
- Experienced in working with electronic music label
- Good skills in photo and video editing software

From November 2019 - 2 days per week

Status : independent, flexible, home-office, office, on the go

Compensation : to be discussed

How to apply : send us (in english) your CV and a short text to let us know why you would like to join the team @ office@bar25.de